



# Middle Township Public Schools

ADMINISTRATION BUILDING

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Dr. David Salvo, *Superintendent of Schools*

## MIDDLE TOWNSHIP BLACKBOARD STRATEGIC VOICE BROADCASTING



Dear Middle Township Parent/Guardian:

With the assistance of a newly formed partnership with Blackboard, the Middle Township School District will be able to communicate with you in a timely, efficient manner. Parents of students enrolled in our schools will be receiving personalized telephone messages in an effort to keep you informed of emergencies, school cancellations, early dismissals, school activities, testing schedules and date of importance. The system does **not** make use of text messaging.

Blackboard will not replace but rather enhance our district's current modes of communications. The system can deliver up to 5,000 phone calls per minute and allows district administrators access to real-time reports that convey how many phone calls were answered, how many went to answering machines and how many reached a busy signal. The system automatically gathers all unconnected calls at the conclusion of the original broadcast and resends them automatically. **Middle Township parents will be automatically enrolled in the program but can opt out of the service if they choose not to receive district communications via Blackboard.** Parents with multiple children in the school district will not receive duplicate emergency messages but many will receive multiple building-level announcements depending on the ages of their children.

Our district will utilize the Power School database to begin the telephone messaging process. The system can handle up to six contact phone numbers for emergency notification. General announcements will be directed to the parents' home phone number. Parents can also choose to have district messages forwarded to their work. Please note that the system will not call phone numbers with extensions, so please ensure that a work number correlates with a direct line.

**Please take the time to complete the following and submit it along with your registration materials. If you have any questions about Blackboard, please contact Julie Seitz @ 465-1834 ext. 4003 or contact the office at your child's school.**

Student / School / Grade: \_\_\_\_\_

Parent / Guardian: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_

You may provide UP TO 3 additional phone numbers in order of priority (landline or cell). **The system cannot dial extensions!**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Please check box at left if you would like to dis-enroll from the Blackboard messaging system.

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